

Anthem College-Orlando is Part of the Cure

ORLANDO, FLA. November 15, 2011—Anthem College-Orlando became part of the effort to cure breast cancer throughout the month of October as the school hosted several fundraisers to support the Susan G. Komen Foundation.

“Anthem College chose the Susan G. Komen Foundation to support during October because of the great work the Foundation does in promoting breast cancer awareness and in researching cures and treatments for this disease,” says David Champlin, Campus President for Anthem College-Orlando.

With this in mind, Debria Gordon, an office manager at Anthem, came up with the idea of focusing on fundraising for the Komen Foundation during Breast Cancer Awareness Month. Gordon organized many of the events at the college, including arriving at 1:30 a.m. to oversee a two-day garage sale that netted more than \$400.

The College kicked off the month with a Penny Wars contest, a popular campus fundraising game that pitted students against faculty and staff to encourage penny donations. (The faculty-staff won by a narrow margin of \$1.10.) The total amount raised was \$134.30—a lot of pennies by any measure.

The campus also held Pink Thursday events that sold pink t-shirts emblazoned with a logo *Fight Like A Girl* or *Real Men Wear Pink*. Staff and students were also invited to dress down in pink on Thursdays for a \$1 donation. Male students and faculty in the College’s Basic X-Ray Machine Operator program had their own *Real Men Wear Bras* campaign as well (worn over their scrubs!). Pink Thursdays raised slightly more than \$193.

A one-day 25-cent *Cupcakes for the Cure* bake sale organized by the College’s Medical Billing & Coding program brought in just over \$103.

The College closed out the month with a two-day garage sale featuring gently-used items donated by students, faculty, and staff. In spite of inclement weather, the sale netted \$407. Students from the College’s Dental Assistant program staffed the event, and Medical Assistant students packed up leftovers to donate to the Salvation Army.

By relying on small purchases and donations, the College raised a total of \$837.77.

“It was an honor to be part of an event that is so impactful and significant,” says Jody Lewin, an employer liaison with Anthem College who helped Gordon organize the events and who is the daughter of a breast



cancer survivor. “To see our entire campus pull together and be part of helping find a cure is remarkable.”

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About Anthem College-Orlando

Originally established in 1998, Anthem College-Orlando is part of Anthem Education Group (AEG), a Phoenix, Arizona-based family of schools and colleges that provides career-focused training and education programs at 23 accredited institutions in 15 states as well as online. The AEG family of schools includes Anthem College, Anthem College Online, Anthem Career College, Anthem Institute, Morrison University, and The Bryman School of Arizona. For more information, visit <http://anthem.edu>.

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